## FROM THE IDEA TO

# THE FINISHED PRODUCT

Observing the market, listening to our customers, recognising changing requirements – there are some initial sparks that inspire us with good ideas. They are put into practice on location, where we can literally try them and study them.



#### I Idea

The idea is the spark that gets the ball rolling and the beginning of our research and development activities.



## **2** Development

Product development takes time and every innovation is based on a learning process. We take that time.



#### Certification

During the testing phase, the process of obtaining the required test certificates and approvals also starts.



#### Research

What are the application areas? What are our customers' requirements? We ask questions before we start looking for answers.



### Testing

As soon as a new product is mature, the practical test phase starts. For this purpose, our experienced application engineers create pilot surfaces.



#### Product

As soon as all quality criteria are met, the product is launched on the market and the **KEMPER SYSTEM** portfolio is complemented by another innovation.

